



2014 MODEL YEAR
RAM 1500 EXPRESS REG CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,960

RAM 1500 ST REG CAB 4X4
Exterior Color: Flame Red Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Electric Shift-On-The-Fly Transfer Case
- Speed Control
- Sentry Key® Theft Deterrent System
- Power Accessory Delay
- Locking Tailgate
- Manual Door Locks
- Manual Windows
- Spray in Bedliner
- Class IV Receiver Hitch

INTERIOR FEATURES

- Front Armrest with Three Cup Holders
- Air Conditioning
- Uconnect® 3.0 AM/FM
- 6 Speakers
- Media Hub (USB, Audio Jack)
- Tilt Steering Column
- Electronic Vehicle Information Center
- 12-Volt Auxiliary Power Outlet
- Rearview Day / Night Mirror
- Behind the Seat Storage / Bin
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- Halogen Quad Headlamps
- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires
- Full Size Spare Tire
- Manual 6-Inch x 9-Inch Black Mirrors

- Automatic Headlamps
- Tinted Glass Windows
- Black Door Handles
- Black Front Bumper
- Black Rear Bumper
- Black Grille

OPTIONAL EQUIPMENT

Customer Preferred Package 25C \$1,810

- 20-Inch x 8.0-Inch Aluminum Wheels
- P275/60R20 BSW All Season Tires
- Body-Color Front Fascia
- Body-Color Rear Bumper with Step Pads
- Fog Lamps
- Carpet Floor Covering
- Delete Spray in Bedliner
- Delete Class IV Receiver Hitch
- Front Floor Mats

Popular Equipment Group \$390

- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Cloth 40 / 20 / 40 Bench Seat
- 6-Speed Automatic Transmission
- 3.55 Rear Axle Ratio
- 5.7-Liter V8 HEMI® MDS VVT Engine
- Dual Rear Exhaust with Bright Tips

DESTINATION CHARGE \$1,095

TOTAL PRICE: * \$31,255

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR7AT7EG-102353 L4-VON: 5912 S.L. 0831



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

15 MPG combined city/hwy
13 city 19 highway

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

You spend \$6,500 more in fuel costs over 5 years compared to the average new vehicle.

6.7 gallons per 100 miles

Annual fuel COST \$3,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 2 (Best 10)

Smog Rating (tailpipe only) 6 (Best 10)

This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★ Not Rated
Based on the risk of injury in a side impact.		
Rollover		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: SALTILLO, MEXICO
COUNTRY OF ORIGIN: MEXICO
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.